**Justification for Cleaning Steps:**

1. **Column Selection**
   * We kept only the necessary columns relevant to the analysis.
2. **Handling Missing Values**
   * Replaced NA values with "Unknown" to avoid data loss while keeping it interpretable.
3. **Standardizing Categorical Columns**
   * Combined duplicate campus names (e.g., "Durban" and "Umhlanga" → "Durban").
   * Standardized study field names for consistency.
   * Categorized employment statuses into "Full-time" and "Part-time" for clarity.
4. **Filtering Top Campuses**
   * Retained data only for the 5 campuses with the most responses to ensure a more meaningful analysis.